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MILWAUKEE FASHION WEEK, MILWAUKEE, WI – Milwaukee Fashion Week is pleased to announce an exclusive design contest with this year’s presenting sponsor, Wantable.com.

The contest will give one designer the opportunity to collaborate with Wantable on an exclusive capsule featuring 3-5 garments that will be sold in Wantable Style or Fitness Edits. Wantable’s buying team will choose the winning designer during this year’s show, and the designer will work closely with Wantable for a capsule release either Spring ’18 or Fall ’18.

“We are thrilled to be working with Wantable,” said Deborah Reimer, Milwaukee Fashion Week Owner. “This collaborative opportunity is a way to bridge the gaps between designers, retailers/boutiques, and consumers. The fashion industry in Milwaukee is growing and this collaboration shows that businesses are starting to take notice of local talent.”

Wantable is an e-commerce personal styling service headquartered in Milwaukee. They offer online styling for both men and women including women’s ready-to-wear, fitness apparel for both men and women, as well as intimates and makeup. “We are proud to be the 2017 Milwaukee Fashion Week presenting sponsor,” said Wantable Founder and President, Jalem Getz. “As a personal styling service entrenched in the Milwaukee fashion scene, we know the city’s fashion community is fantastic and think there’s potential to grow its reputation as a place for great fashion.”

Tickets for Milwaukee Fashion Week go on sale summer 2017.

For more information about Milwaukee Fashion Week, please visit <http://milwaukeeefashionweek.com>.

For more information on Wantable, visit <http://wantable.com>.