



FOR IMMEDIATE RELEASE

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MILWAUKEE FASHION WEEK

MILWAUKEE – Milwaukee Fashion Week is thrilled to announce their second annual event, slated for Thursday, September 22nd, 2016 thru Saturday, September 24th, 2016. This year, in addition to amazing showcases of fashion featured by Fashion Designers from the Milwaukee, Chicago, and Madison areas, Milwaukee Fashion Week's unique setting will bring spectacular city views via the VUE ballroom inside the Hyatt Regency Milwaukee. The 2016 event is presented by Milwaukee Magazine.

Milwaukee Fashion Week continues its support for Pathfinders in 2016, with 100% of the events net proceeds being donated to the 501c3 non-profit organization. Their inaugural event raised over \$7,400.00. Pathfinders "empowers youth and young adults, in the Greater Milwaukee area, by providing them with emotional support, resources for basic needs, and tangible tools for a fresh start", such as:

- Housing Services
- Community Services
- Education
- Family Engagement

Tickets will go on sale this summer.

For more information about pathfinders, and how they impact the greater Milwaukee area, please visit <http://pathfindersmke.org>.

For more information about Milwaukee Fashion Week, please visit <http://milwaukeeefashionweek.com>.