

MFWW

MILWAUKEE FASHION WEEK

September 2018
Swag Bag Donation Proposal

BENEFITING

Make-A-Wish[®]
WISCONSIN

LET'S WORK TOGETHER

Dear Sponsor,

We invite you to take part in a great sponsorship opportunity, as a VIP Swag Bag Donor, in support of our fourth annual Milwaukee Fashion Week, scheduled to take place in September 13-15, 2018 at Potawatomi Hotel & Casino, inside their Event Center!

Milwaukee Fashion Week was founded by local Fashion Industry Professionals with three missions in mind:

- To provide an opportunity for local fashion industry professionals to showcase their creative talents;
- Promote networking between Industry Professionals with Retail Buyers, Marketing, and Public Relations; and
- To partner with local charities, to create awareness, and encourage community involvement.

Each year, Milwaukee Fashion Week partners with a local charity, as one of several ways to be an active part of the community! Our charity of choice for 2018 is Make-A-Wish Wisconsin.

Attendees of our event will include members of businesses associated with Milwaukee's fashion industry, buyers, media, bloggers, influencers and supporters, along with fashion-minded consumers.

We sincerely appreciate you taking the time to read this letter and review the enclosed information. Do not hesitate to contact us with any questions you may have. We look forward to hearing back from you.

Sincerely,

Milwaukee Fashion Week, LLC
PO Box 822
Germantown, WI 53022

SWAG BAG DONATION FORM

Please complete and email the sponsorship form to:
info@milwaukee-fashion-week.com

Don't miss out on an amazing opportunity to be a Swag Bag Donor Donor!

All Milwaukee Fashion Week VIP Ticket holders will be given a Swag Bag. Swag Bags are loved by all, and they are a GREAT way to market your business! Product Samples, Chocolates, Pens, Notebooks, Bracelets, Hats, T-Shirts, Lanyards, Nail Files, Key Chains, Seasonal Stock Changes, or any Tangible item featuring your business name & logo will be accepted* Sign up below, and we will be in contact with you to arrange pick-up/drop-off of items.

Donors will receive their name/logo listed in our program books, and on the sponsorship page of our website, as well as Facebook recognition. In addition, for each day that you donate for, we will also include one complimentary general admission ticket.

Name:	_____	
	(Last) (First)	
Business Name	_____	
Street Address:	_____	
	Street Building / Suite #	
_____	_____	
City	State Zip Code	
Contact Information:	_____	
	Phone E-mail Website	
 <i>Yes! I/We would love to be VIP SWAG BAG DONOR during Milwaukee Fashion Week! We will donate the following:</i>		
_____ Thursday (130 Pcs) _____ Friday (130 Pcs) _____ Saturday (140 Pcs) _____ All three days – 400Pcs		
<p>I hereby consent to the participation in interviews, the use of quotes, and the taking of photographs, movies or video tapes, relating to Milwaukee Fashion Week and/or its affiliates. I also grant Milwaukee Fashion Week the right to edit, use and reuse said products for promotional purposes, including use in print, newsletters, publications, on the internet, and other forms of media. I hereby release the Milwaukee Fashion Week team, its agents/employees/affiliates, from all claims, demands, and liabilities whatsoever in connection with the above.</p> <p>By signing this form, I certify that I am least 18 years of age. All participants (sponsor, fashion designer, model, hair/makeup artist, etc) in Milwaukee Fashion Week, and promotion of, do so voluntarily, and not as an employee or agent of Milwaukee Fashion Week or affiliates; and assume responsibility for any necessary insurance coverage before, during, and after, the event; or any promotion thereof, and for accident or injury to him/herself, or their team. Milwaukee Fashion Week will not be held responsible for any claims arising from the use of products or services provided by the Milwaukee Fashion Week Council/Committee or its affiliates. Each participant agrees to protect, defend, indemnify and hold harmless all Milwaukee Fashion Week Organizers or its affiliates against loss, damages, or expense by reason of suits, claims, demands, judgments and causes of action caused by designer or the designers agents and team members, arising out of or in consequences of the performance of this consent. You release Milwaukee Fashion Week Organizers and its designated media outlets from any and all claims arising out of the use of the interviews, quotes, and the taking of photographs, movies or video tapes. Milwaukee Fashion Week is subject to change at any time for any reason, including any updates to this agreement or any forms of media in existence or yet to be in existence.</p>		
_____	_____	_____
Print Name	Signature	Date

*

. Milwaukee Fashion Week is subject to change any time for any reason.