

MFW

MILWAUKEE FASHION WEEK

FOR IMMEDIATE RELEASE

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MILWAUKEE FASHION WEEK, MILWAUKEE, WI – Milwaukee Fashion Week is excited to announce their 4th annual event will be held September 13, 2018 through September 15, 2018 in “one of the biggest venues Milwaukee has to offer” – The Event Center inside Potawatomi Bingo & Casino!

Milwaukee Fashion Week’s 2018 charity of choice is Make-A-Wish Wisconsin®. This 501c3 non-profit organization “serves the entire state of Wisconsin, granting the wishes of medically eligible children who are between the ages of 2 ½ and 18. The Wisconsin Chapter has granted more than 6,200 wishes since 1984!” Kelsey Rice, Make-A-Wish Wisconsin’s Community Outreach Coordinator, stated “Partners like Milwaukee Fashion Week, transform the lives of Wisconsin children with critical illnesses by helping grant wishes that are awe-inspiring, uplifting and everlasting. We are grateful for this partnership and the impact it will make on our community.”

The 2018 event has a few exciting changes this year! Deborah Reimer, owner of Milwaukee Fashion Week, believes “the audience will not only appreciate the more spacious venue, but will enjoy a bright and trendy vibe, similar to what may be seen at other major Fashion Weeks.” In addition, each night attendees will be able to shop and network with not only Designers, Models, Hair/Makeup Artists, and Photographers, but with other establishments in the local community, as well.

Tickets for Milwaukee Fashion Week go on sale June 15th, 2018. The event is expected to sell out, as it does each year, and encourages attendees to purchase their tickets in advance. No ticket sales will be allowed at the door in 2018.

For more information about Milwaukee Fashion Week, please visit <http://milwaukeefashionweek.com>.

For more information about Make-A-Wish Wisconsin, please visit <http://wisconsin.wish.org>