

MFW MILWAUKEE FASHION WEEK

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MILWAUKEE FASHION WEEK, MILWAUKEE, WI – Milwaukee Fashion Week (MKEFW) is delighted to announce the 4th annual event is presented by Kesslers Diamond Center. As the Premier sponsor of MKEFW, Richard Kessler, CEO of Kesslers Diamonds, an employee owned company, stated “ I encourage you to attend this marvelous event! I would love to meet you!” Kessler’s will also have a few surprises to share at the event (think bling).

This year, Milwaukee Fashion Week will be held September 13, 2018 through September 15, 2018 inside the Event Center at Potawatomi Hotel & Casino. The event will showcase over 30 area designers, over 100 models and stylists. For a complete list of participating designers and sponsors please go to (<http://milwaukeefashionweek.com/milwaukee-fashion-week-2018/designers/>).

Tickets for Milwaukee Fashion Week are on sale now. The event is expected to sell out and encourages attendees to purchase their tickets in advance (www.milwaukeefashionweek.com).

Milwaukee Fashion Week’s 2018 charity of choice is Make-A-Wish Wisconsin®. “Partners like Milwaukee Fashion Week, help transform the lives of Wisconsin children with critical illnesses by helping grant wishes that are awe-inspiring, uplifting and everlasting. We are grateful for this partnership and the impact it will have on our community, ” said Kelsey Rice, Make-A-Wish Wisconsin’s Community Outreach Coordinator.

About Milwaukee Fashion Week. The three night event showcases local and regional designers, models, stylists and beauty professionals. Milwaukee Fashion is a platform for Milwaukee area fashion industry professionals to showcase their talents, promote industry and community networking and encourage community giving through partnerships with local nonprofit organizations. For more information about Milwaukee Fashion Week, please visit <http://milwaukeefashionweek.com>.

About Kesslers Diamond Center. Kesslers has the largest selection and is the largest seller of diamonds and diamond engagement rings in Wisconsin and Michigan. For more information about Kellers Diamond Center, please visit <http://www.kesslersdiamonds.com>

About Make-A-Wish Wisconsin. Make-A-Wish Wisconsin is a non-profit organization that serves the entire state of Wisconsin, granting the wishes of medically eligible children who are between the ages of 2 ½ and 18. The Wisconsin Chapter has granted more than 6,200 wishes since 1984. For more information about Make-A-Wish Wisconsin, please visit <http://wisconsin.wish.org>

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